



SM10

Cold Beverage Merchandiser



Operator's Manual

Seaga Manufacturing, Inc.
700 Seaga Drive
Freeport, IL USA 61032
www.seagamfg.com

INTRODUCTION

Congratulations on the purchase of your new Cold Beverage Merchandiser. The SM10 has been designed to give you many years of dependable service. It requires little maintenance and is easy to set up and operate.

READ THIS MANUAL COMPLETELY

Your SM10 is designed to operate simply and reliably, but to take full advantage of your vendor, please read this owner's manual thoroughly. It contains important information regarding installation and operations, as well as a brief troubleshooting guide.

EQUIPMENT INSPECTION

After you have received your SM10 and have it out of the box, place it on a secure surface for further inspection. **Note:** Any damages that may have occurred during shipping must be reported to the delivery carrier immediately. Reporting damages and the seeking of restitution is the responsibility of the equipment owner. The factory is willing to assist you in this process in any way possible. Feel free to contact our Customer Care Department with any questions you may have on this process.

Once you have your vendor located, we suggest that you keep this manual for future reference, or you can view this manual online at www.seagamfg.com. Should any problems occur, refer to the section entitled "COMMON QUESTIONS AND ANSWERS". It is designed to help you quickly identify a problem and correct it.

MANUFACTURER'S WARRANTY

WHAT IS COVERED: Manufacturer warrants TO THE ORIGINAL PURCHASER ONLY that each item of equipment manufactured is free from defects in material and workmanship under normal use and service. Manufacturer's obligation under this warranty shall be limited to repair or replacement, at our plant, of any parts of the equipment which shall, within one year of the date of shipment to the original purchaser, be demonstrated to be defective. The original purchaser may obtain repair or replacement of the equipment under this warranty by returning the defective item or entire vendor to the Manufacturer, freight prepaid.

WHAT IS NOT COVERED: Manufacturer's warranty obligations DO NOT EXTEND TO OR INCLUDE installation expenses, vandalism, or difficulties resulting from failure to operate equipment in accordance with Manufacturer's instructions under competent supervision and difficulties due to changes in vended products which are beyond the control of Manufacturer.

SPECIAL NOTE: Manufacturer is not responsible for any loss of income due to a vending machine being out of service due to a warrantable item.

This warranty is in lieu of all other warranties, expressed or implied, including the warranty of merchantability and fitness or use, and of all other obligations or liabilities on Manufacturer's part. Manufacturer neither assumes, nor authorizes any other person to assume for it, any other liability in connection with the sale of equipment manufactured by itself. This warranty shall not apply to equipment manufactured or any part thereof which is subject to accident, negligence, alteration, abuse, misuse or damage in shipment. The term "original purchaser," as used in this warranty, shall be deemed to mean that person for whom the equipment is originally installed.

Manufacturer is not liable for any incidental, consequential or other damages of any kind whatsoever, directly or indirectly, arising from the use of the equipment whether based upon theories of contract negligence or tort.

Effective 7/02

For Technical Support & Service

Contact our Customer Care Dept.

8:30 a.m. - 4:00 p.m. CST. Mon thru Fri

815.297.9500 ext 160

815.297.1758 Fax

email: customercare@seagamfg.com

For Parts

Contact our Parts Dept.

8:30 a.m. - 4:00 p.m. CST. Mon thru Fri

815.297.9500 ext 160

815.297.1758 Fax

email: parts@seagamfg.com



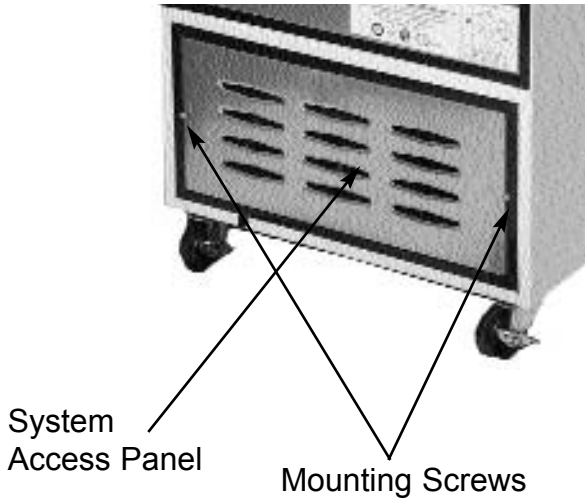
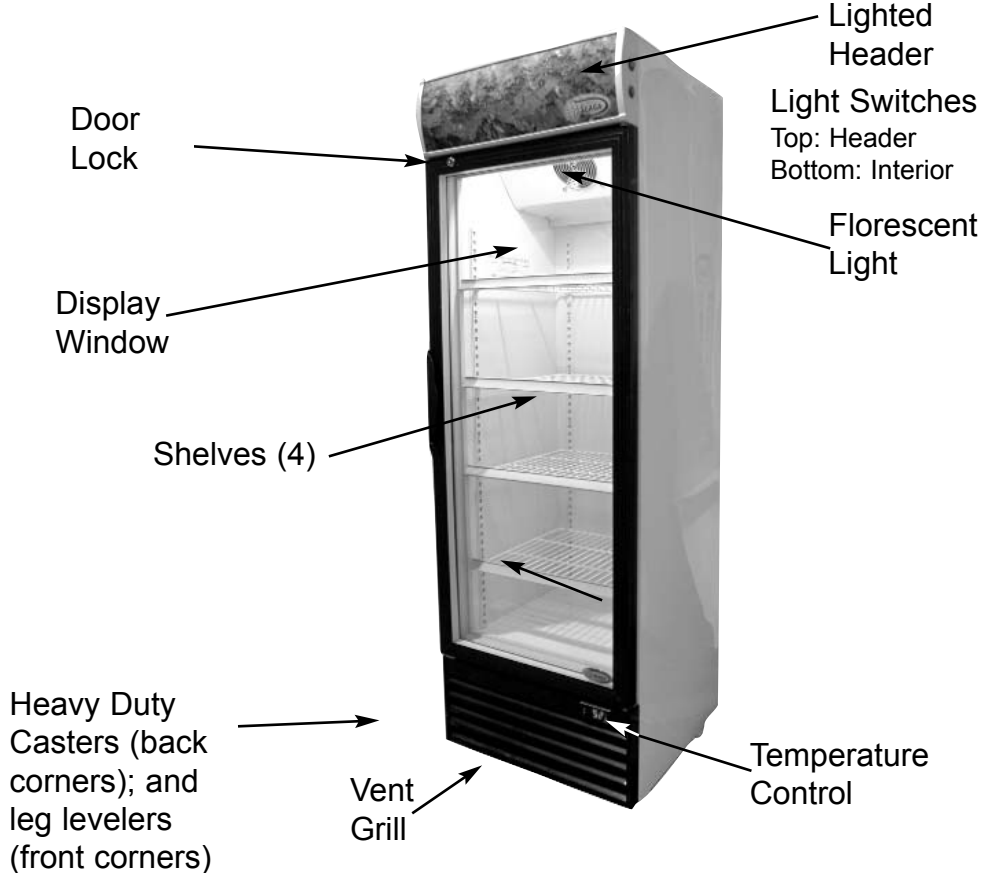
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PLACEMENT

It is important to select the proper location for your SM10. It should be placed away from direct sunlight and sources of heat. Please leave 6" of clearance behind the unit to allow free air circulation. Two heavy duty casters are installed in the back two corners in the base of the unit; two heavy duty leg levels are installed in the front two corners in the base of the unit. You will want your SM10 to be as level as possible.

LIGHTING

The SM10 has a factory installed bulbs. The lamps can be turned on or off by pressing the switches on the right side of the header of the SM10. The top switch is for the header and the bottom switch is for the interior light. Replacement bulbs can be obtained by contacting Seaga's Customer Care department (see Page 2).

- 1.) To replace the interior bulb
 - A.) Turn off the lamp using the bottom switch found on the right side of the header
 - B.) Remove any product and shelving at the top of the unit to provide easy access to the interior roof
 - C.) Using a Phillips screwdriver, remove the two (2) screws from the lens cover, one (1) on the left and one (1) on the right. Remove the Lens cover. (Fig. 1)
 - D.) Remove the old bulb and replace.
 - E.) Reassemble.

Figure 1 Interior Light



SHELVES

Your SM10 comes with four (4) Heavy-Duty Shelves with price display trim on the front. Extra shelves can be ordered from the Parts Department.

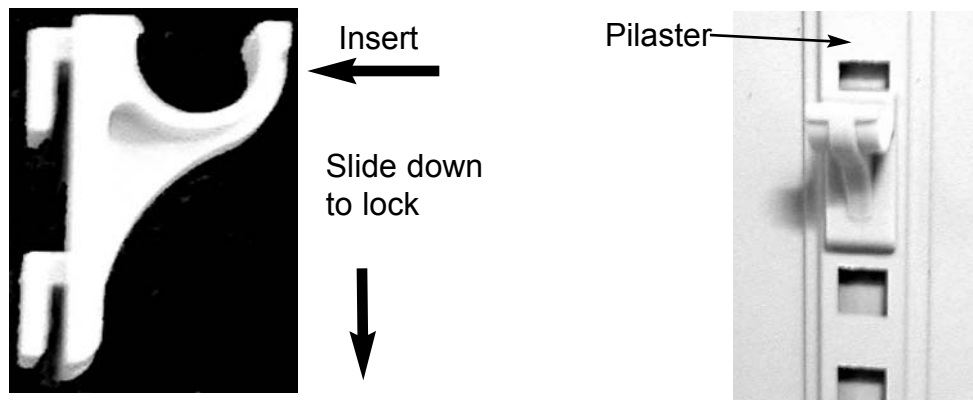
Shelf placement will vary depending on the size of the products displayed. To maintain efficient cooling, equal spacing should be maintained between shelves. Taller product will require more space than shorter product.

There are four (4) Shelf Clips per Shelf. You will find the Shelf Clips in the hardware bag inside your vendor.

To install the Shelf Clips (Fig. 2), insert the square tabs at the back of the clip into the squares on the pilaster on the wall of the cooler. Slide clip down to lock in place.

Figure 2 Shelf Clips

Seated Position



ELECTRICAL CONNECTIONS

Your SM10 requires a grounded outlet. It is not recommended that the ground be bypassed to allow the unit to be plugged into a two-prong outlet.

The SM10 requires one (1) 120 VAC grounded outlet.

SM10 120 Volts 50-60 HZ 3.5 Amps

TEMPERATURE SETTING

The SM10 is factory set to provide your customers with a refreshing product. The SM10 should be plugged in and allowed to run for 24 hours before making any temperature adjustments. Product stored in your SM10 will be at temperature after 10 hours of storage.

Your SM10 has a digital temperature display and control located at the base of the door on the right side (See Page 3 for location). To set the temperature, press the Set button, the display will flash (Fig. 3). Use the up and down arrow buttons to increase or decrease the temperature setting as desired. Press Set button again to save.

Figure 3 Temperature Control



REFRIGERATION SYSTEM ACCESS

There are times when you may need to access the refrigeration system. Remove the four (4) mounting screws from the vent grill at the back of the machine. You will find that there is ample room to service the refrigeration components.

COMMON QUESTIONS AND ANSWERS

Q: My SM10 is not getting cold enough, no matter what the temperature is set to.

A: Has the unit been running for more than 24 hours?

Make sure the unit is away from direct sunlight and heat sources.

Check for an air leak in the door seal.

Make sure the electrical outlet is providing consistent power.

The Thermostat may not be working properly.

Compressor may be undercharged with R134a.

Contact Customer Care.

Q: Why doesn't the Compressor cycle, or why is my Compressor making noise but the product is not getting cold?

A: Thermostat may not be working properly.

The vendor may have been unplugged, and plugged back in too quickly. Unplug vendor for 12 hours and plug back in.

The system may be too cold or frozen.

Unplug the unit and open or leave the Front Door ajar overnight to thaw the evaporator coil.

On the next day, plug your unit back in and check for proper cooling.

Compressor may be defective.

Q: My product was really cold, and now my unit is not cooling.

A: The Compressor may be frozen. Unplug the unit and leave the SM10 off overnight to thaw the system. On the next day set your Thermostat to 40 degrees and check for proper cooling.

Q: The light does not come on.

A: Make sure the light is turned on.

Change the light bulb.

Make sure the electrical outlet is providing consistent power.

Contact Customer Care.

Q: The light will not go out.

A: Contact Customer Care.